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Macroeconomic policy questions: promoting investments for sustainable development

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Promoting investments for sustainable development

The General Assembly,

Reaffirming its resolution [70/1](#) of 25 September 2015, entitled “Transforming our world: the 2030 Agenda for Sustainable Development”, in which it adopted a comprehensive, far-reaching and people-centred set of universal and transformative Sustainable Development Goals and targets, its commitment to working tirelessly for the full implementation of the Agenda by 2030, its recognition that eradicating poverty in all its forms and dimensions, including extreme poverty, is the greatest global challenge and an indispensable requirement for sustainable development, its commitment to achieving sustainable development in its three dimensions – economic, social and environmental – in a balanced and integrated manner, and to building upon the achievements of the Millennium Development Goals and seeking to address their unfinished business,

Reaffirming also its resolution [69/313](#) of 27 July 2015 on the Addis Ababa Action Agenda of the Third International Conference on Financing for Development, which is an integral part of the 2030 Agenda for Sustainable Development, supports and complements it, helps to contextualize its means of implementation targets with concrete policies and actions, and reaffirms the strong political commitment to address the challenge of financing and creating an enabling environment at all levels for sustainable development in the spirit of global partnership and solidarity,

Noting with great concern the threat to human health, safety and well-being caused by the coronavirus disease (COVID-19) pandemic, as well as the severe disruption to societies and economies and the devastating impact on lives and livelihoods, and that the poorest and most vulnerable are the hardest hit by the pandemic, reaffirming the ambition to get back on track to achieve the Sustainable Development Goals by designing sustainable and inclusive recovery strategies to accelerate progress towards the full implementation of the 2030 Agenda and to help to reduce the risk of future shocks, and recognizing that the COVID-19 pandemic

* On behalf of the States Members of the United Nations that are members of the Group of 77 and China.



requires a global response based on unity, solidarity and renewed multilateral cooperation,

Recalling its resolution 74/199 of 19 December 2019, recognizing the multidimensional impact of the coronavirus disease (COVID-19) pandemic on investment in the Sustainable Development Goals, especially on people, health and social protection systems, noting with grave concern that global foreign direct investment flows fell by 35 per cent in 2020, to \$1 trillion, and that developing countries are bearing the brunt of this investment downturn, with the number of newly announced greenfield projects down by 42 per cent and international project finance deals by 14 per cent, noting also with grave concern that this fall in global investment flows has affected all sectors, particularly sustainable infrastructure, relevant for the achievement of the Goals in developing countries, has exacerbated declines in sectors that were already weak before the pandemic and has slowed down the progress achieved in investment promotion strategies for the Goals in recent years, posing a risk to delivering the 2030 Agenda and to sustained post-pandemic recovery, acknowledging the need to align investment with the 2030 Agenda, to help ensure a sustainable recovery from COVID-19, emphasizing the need for all countries to work together to ensure that trade and investment are revived and fully functioning and to realize a free, fair, non-discriminatory, transparent, predictable and stable trade and investment environment and to keep our markets open, stressing that emergency measures designed to tackle the COVID-19 pandemic, if deemed necessary, must be targeted, proportionate, transparent and temporary, and that they do not create unnecessary barriers to trade and investment or disruption to global supply chains, and are consistent with World Trade Organization rules, noting that the crisis underscores the imperative to embed long-term thinking and sustainability into corporate and investment practices, stressing that in order to respond to and recover from the COVID-19 crisis all stakeholders will have to work in tandem, noting further with grave concern that although global foreign direct investment flows are expected to bottom out in 2021, the foreign direct investment recovery will leave most developing country regions untouched, with Africa, the least developed countries, landlocked developing countries and small island developing States receiving small or negligible levels of foreign direct investment, thus further diminishing their chances of attaining the Goals by 2030, and noting that while the global fight against the pandemic and climate change has accelerated the momentum of sustainability finance and investment, with the value of sustainability-themed investment products in global capital markets amounting to \$3.2 trillion in 2020, the vast majority of these funds are domiciled in developed countries and targeted at assets in developed markets, leaving developing country investment opportunities entirely void,

Emphasizing that success in achieving the Sustainable Development Goals and the eradication of poverty in all its forms and dimensions depends on the creation of enabling environments at all levels,

Recognizing that a revitalized global partnership will facilitate an intensive global engagement in support of the implementation of all of the Goals and their targets, bringing together Governments, civil society, the private sector, the United Nations system and other actors and mobilizing all available resources,

Recalling that, in the 2030 Agenda for Sustainable Development, it was acknowledged that the implementation of sustainable development will depend on the active engagement of both the public and private sectors and other relevant international organizations, including international financial institutions and multilateral development banks,

Noting the convening of the seventh World Investment Forum, in Geneva from 18 to 22 October 2021, welcoming the third Sustainable Development Goals

Investment Fair, held in New York on 28 and 29 September 2021, and recalling the establishment of the Global Investors for Sustainable Development Alliance by the Secretary-General,

Taking note of the *World Investment Report 2021*, the *Financing for Sustainable Development Report 2020*, the *Sustainable Development Goals Report 2020* and the outcome document of the 2021 Economic and Social Council forum on financing for development follow-up,¹

Noting the work of the United Nations in the area of investments for sustainable development, including the World Investment Forum of the United Nations Conference on Trade and Development, the Sustainable Development Goals Investment Fair and the Economic and Social Council forum on financing for development follow-up,

Noting also all initiatives at the global, regional and local levels that are aimed at scaling up the mobilization of public and private finance towards investing for the achievement of the 2030 Agenda for Sustainable Development in its three dimensions and deepening international cooperation,

Noting further the potential of impact investment for the financing of sustainable development in supporting national development policies, plans, priorities and needs in the achievement of the Sustainable Development Goals,

Recognizing that achieving the Sustainable Development Goals will require a shift towards long-term investment horizons, in this regard encouraging investors to take measures to incentivize greater long-term investment, and recognizing also that international public and private finance for development complemented by other innovative financing mechanisms, including blended finance, can play an important role in upscaling our collective efforts to cover the finance needs to achieve the Sustainable Development Goals,

Recognizing also that entrepreneurship can help achieve the 2030 Agenda for Sustainable Development, underlining the importance of advancing sustainable consumption and production patterns, and stressing the need to promote sustainable and innovative financing opportunities and mechanisms to unlock new capital for sustainable investment and upscale sustainable business models, with a special focus on micro-, small and medium-sized enterprises,

Emphasizing that national development efforts need to be supported by an enabling international economic environment, including coherent and mutually supporting world trade, monetary and financial systems, and strengthened and enhanced global economic governance, and in this regard stressing that the likelihood of an increase in global foreign direct investment is further tempered by a series of risk factors,

Emphasizing also that achieving the Sustainable Development Goals is not possible without private and public investment, including long-term foreign investment, which can be mobilized when there is an enabling environment at all levels,

Recognizing the importance of corporate sustainability, including reporting on environmental, social and governance impacts, as appropriate, to help to ensure transparency and accountability and avoid practices that counteract efforts to achieve the Sustainable Development Goals,

¹ See [E/FFDF/2021/3](#).

Reaffirming the commitment to significantly increase investments to close the gender gap and strengthen support for institutions in relation to gender equality and the empowerment of women at the global, regional and national levels,

Noting with concern that investments critical to achieving the Sustainable Development Goals remain underfunded, and recognizing that additional public and private investment and financing at the national and international levels will be required to meet the large investment needs, associated with gaps, for achieving the Goals, including in quality, reliable, sustainable and resilient infrastructure to support economic development and human well-being, with a focus on affordable and equitable access for all,

Recognizing that international public finance, including official development assistance, is important to the efforts of developing countries to achieve the Sustainable Development Goals, including through its capacity to catalyse additional resource mobilization from other sources, public and private, as it can support improved tax collection and help to strengthen domestic enabling environments and build essential public services,

Emphasizing that the call for the contribution by the private sector to Sustainable Development Goals financing is not a substitute for but rather an important complement to public financing,

Stressing that transparency and inclusion in the international financial, monetary and trading systems and solid institutions at all levels and the design and implementation of policies, including capital market regulations, where appropriate, that promote incentives along the investment chain, that are aligned with long-term performance and sustainability indicators and that reduce volatility, are essential for investment promotion, sustained economic growth, poverty eradication and employment creation in developing countries, and in this regard stressing the need for further international support as well as competitive investment climates at all levels for developing countries to achieve the Sustainable Development Goals,

Recognizing that socially and environmentally responsible and accountable national and international private business activity, investment, entrepreneurship and innovation, including equal access for women and youth, are major drivers of productivity, inclusive economic growth and job creation, in order to leave no one behind,

Noting the role of the United Nations Development Programme Istanbul International Centre for Private Sector in Development in its engagement with the private sector to achieve the Sustainable Development Goals and promote inclusive markets and sustainable business development,

Recognizing the importance of investments in technological industry and the digital economy to promote connectivity and digital partnerships, and that development and transfer of technology is a powerful driver of sustainable development and that there is a need to foster linkages between multinational companies and the domestic public and private sectors, as appropriate, to facilitate technology development and transfer on mutually agreed terms,

1. *Emphasizes* that promoting investments in value addition and in the processing of natural resources and productive diversification ensures more inclusive and sustainable development, and in this regard encourages accelerated national efforts and the strengthening of international cooperation in areas that support policies and programmes that increase public and private, domestic and international investments for structural change in the economies of developing countries;

2. *Encourages* the promotion of sustainable and innovative financing opportunities and mechanisms to unlock new capital for sustainable investment and upscale sustainable business models, with a special focus on small and medium-sized enterprises;

3. *Notes with concern* that many of the least developed countries and small island developing States continue to be largely sidelined by foreign direct investment that could help to diversify their economies, despite improvements in their investment climates;

4. *Also notes with concern* the gap in access to capital for micro-, small and medium-sized enterprises, in particular for businesses led by women, young entrepreneurs and persons with disabilities, and recognizes that financial markets can be a powerful vehicle for economic growth and poverty alleviation, including when they support businesses that have a sustainable development impact and when access to credit is inclusive across all segments of an economy;

5. *Recognizes* that foreign direct investment can have positive spillovers, such as know-how and technology, including through establishing linkages with domestic suppliers, as well as encouraging the integration of local enterprises, in particular micro-, small and medium-sized enterprises in developing countries, into regional and global value chains;

6. *Emphasizes* that foreign direct investment may have different impacts on sustainable development goals, and underlines the need to strengthen the alignment of foreign direct investment with national policies and sustainable development strategies;

7. *Recognizes* the need to develop and strengthen policies and, where appropriate, enhance regulatory frameworks to better align private sector incentives with sustainable development goals, including incentivizing the private sector to adopt sustainable practices, and foster long-term quality investment;

8. *Encourages* national and international efforts to integrate sustainability into the financial system and thus to further re-orient capital flows towards investments that are sustainable from an economic, social and environmental perspective;

9. *Also encourages* financial actors at all levels to work towards the establishment of inclusive, representative and responsible financial practices, including practices related to transparency, disclosure and standards, as appropriate;

10. *Welcomes* the progress made by many countries in strengthening the enabling environment for private sector businesses and investments, but notes that more can be done to create competitive business and investment climates, including by increasing efforts to combat corruption, that are well placed to attract private sector investment and participation in support of sustainable development;

11. *Reiterates* that greater gender equality in the distribution of economic resources can provide the means for women to generate income and creates positive multiplier effects for the achievement of inclusive, equitable and sustainable economic growth, and in this regard reiterates the need for targeted actions and investments;

12. *Recognizes* the importance of private sector engagement with national, international and intergovernmental organizations, Member States and other relevant stakeholders, as appropriate, in their efforts to achieve the Sustainable Development Goals, in an effective, accountable and consultative manner;

13. *Notes* the importance of sustainable corporate practices, including integrating environmental, social and governance factors into company reporting, as appropriate, with countries deciding on the appropriate balance of voluntary and mandatory rules, and encourages businesses to adopt principles for responsible business and investing;

14. *Acknowledges* the importance of corporate sustainability reporting, encourages companies, especially publicly listed and large companies, to integrate sustainability and due diligence information into their reporting cycles, encourages industry, interested Governments and relevant stakeholders, with the support of the United Nations system, as appropriate, to enhance existing models and develop new models for best practice and to facilitate action for the integration of sustainability reporting, taking into account experiences from already existing frameworks and paying particular attention to the needs of developing countries, including for capacity-building, and welcomes in this context the collaboration of the United Nations Global Compact with the Global Reporting Initiative and the World Business Council for Sustainable Development;

15. *Calls upon* Member States to reduce tensions and other risk factors and to foster environments that are conducive to scaling-up long-term and sustainable investments, characterized by, inter alia, open, transparent and non-discriminatory investment policies;

16. *Notes with concern* the growing number of slum dwellers and the adverse effects on their health, safety and livelihood opportunities, and in this regard encourages targeted investments to ensure affordable and adequate housing as well as sustained investment for Sustainable Development Goal targets in these sectors by 2030;

17. *Emphasizes* that the private sector can contribute to the achievement of the 2030 Agenda for Sustainable Development² in many ways, including through applying creative and innovative solutions to solving sustainable development challenges, the alignment of its business models with the Sustainable Development Goals, and supporting the efforts of the public sector in, inter alia, disaster risk reduction, climate action and skills development, in accordance with national plans and policies;

18. *Welcomes* the growing interest among investors in taking sustainability issues into account in their investment decisions, but acknowledges that further work is needed to analyse, monitor and measure its contribution to the Sustainable Development Goals and maximize its positive developmental impact;

19. *Acknowledges* that reducing disaster risk, as outlined in the Sendai Framework for Disaster Risk Reduction 2015–2030,³ is a cost-effective investment in preventing future losses, and encourages Member States to develop standards and regulations for disaster risk-informed public and private sector investments and to ensure that pipeline and bankable projects include disaster risk assessments;

20. *Encourages* Member States to achieve sustainable development in its three dimensions in an innovative, integrated, transparent, inclusive and equitable manner, which requires sufficient, sustainable and predictable investment through both the public and the private sectors;

21. *Invites* all relevant stakeholders to explore the possibilities of taking sustainability factors into account in credit rating assessments and to strengthen credit

² Resolution 70/1.

³ Resolution 69/283, annex II.

markets to promote the growth of micro-, small and medium-sized enterprises, in particular those owned by women;

22. *Recognizes* the growing momentum around sustainable investment and finance, and invites private companies to adopt sustainable practices that foster long term value;

23. *Acknowledges* with great concern the devastating economic impact of the COVID-19 pandemic, which undermines countries' ability to implement the goals and targets of the 2030 Agenda for Sustainable Development and threatens to upend the progress made recently in promoting investment in the Sustainable Development Goals, notes the role of multi-stakeholder partnerships, including with the public and private sectors, to foster strategic investment in the Sustainable Development Goals, especially in areas that could contribute more to combat COVID-19 and its resulting socioeconomic impacts, including through innovative financing, inter alia, in health-care systems, including universal health coverage; food security, including agricultural and food production and related supply chains; digital connectivity; job creation; sustainable infrastructure development and growth in productivity; as well as to ensure an environment-responsive approach to COVID-19 recovery and to counter the shortfall in investment that the pandemic entails takes note of the policy actions proposed by the United Nations Conference on Trade and Development in its Action Plan to facilitate a "Big Push" in private sector investment in the Goals, as contained in the World Investment Report 2020: International Production beyond the Pandemic, calls upon all stakeholders to cooperate in order to enhance resilience and sustainability in global supply chains and strengthen international investment, including by aligning investments with the 2030 Agenda for Sustainable Development, and encourages cooperation to facilitate cross-border travel of persons for essential purposes, without undermining efforts to prevent the spread of the virus;

24. *Stresses* the need to take stock of public and private initiatives to measure investment impacts on the Sustainable Development Goals, identify their similarities and differences, and lay out potential gaps;

25. *Welcomes* in this regard the request, in the outcome document of the 2019 Economic and Social Council forum on financing for development follow-up, to the Inter-Agency Task Force on Financing for Development to further its analysis on the impact and metrics for measurement of the contribution of private sector investments and instruments to the Sustainable Development Goals at the global level,⁴ and encourages international support for Member States, according to national circumstances and priorities, to voluntarily develop practical tools on measuring and collecting timely and reliable data on the private sector contribution towards the implementation of the Sustainable Development Goals at the national level, as appropriate;

26. *Emphasizes* that international public finance plays an important role in complementing the efforts of countries to mobilize public resources domestically and that official development assistance, as a critical source for development finance, helps developing countries to secure sufficient public resources to invest in sectors that could accelerate the delivery of the transformational ambition of the 2030 Agenda for Sustainable Development, and notes in this regard the need to intensify efforts to meet respective commitments, focusing the most concessional resources on those with the greatest needs and least ability to mobilize other resources;

27. *Notes* the potential of blended finance, including its ability to crowd in, leverage or catalyse additional financing, and stresses that projects should be aligned with national priorities, have long-lasting development impact and be in the public

⁴ See [E/FFDF/2019/3](#).

interest, while recognizing that, for different Sustainable Development Goal investment areas, different types of finance may represent the most effective financing modalities;

28. *Encourages* Member States to promote shareholder and consumer engagement that may encourage companies to take into account consumers' sustainability preferences;

29. *Calls upon* development partners to continue to support efforts to strengthen policy frameworks to incentivize finance for productive investment, including building capacity to access available financing, particularly in the least developed countries, landlocked developing countries, small island developing States and African countries, and taking into account the specific challenges faced by middle-income countries;

30. *Notes* the policy proposals put forward by the United Nations Conference on Trade and Development in its *World Investment Report 2021: Investing in Sustainable Recovery*, in particular its action plan for investment in the Sustainable Development Goals, which is aimed at mobilizing finance, channelling it towards sustainable development and maximizing its positive impact, and calls on the United Nations Conference on Trade and Development to work in collaboration with multiple stakeholders to help developing countries avail themselves of the recommendations contained therein, and encourages States, development partners and the private sector to invest in technological development, increase productive capacity and economic diversification in developing countries, share technology to enable affordable mass production, especially of vaccines, therapeutics and medical equipment, promote job creation and wealth creation, invest in infrastructure and increase official development assistance spending;

31. *Emphasizes* the need for technical assistance and capacity-building support for investment promotion and developing project pipelines and bankable projects, in particular for developing countries;

32. *Calls upon* the United Nations system and all relevant stakeholders to support the capacity-building of developing countries in their efforts to close the Sustainable Development Goals investment gaps, especially at the country programme level, on the use of public finance to leverage private investment for projects benefiting sustainable development;

33. *Requests* the Secretary-General, in collaboration with the secretariat of the United Nations Conference on Trade and Development, to inform the General Assembly at its seventy-seventh session of the implementation of the present resolution, based on their ongoing research, through a dedicated section of the World Investment Report, with a special focus on how to overcome the impacts of the COVID-19 pandemic on promoting investments for sustainable development as well as concrete recommendations, including on strategic sectors to invest for the implementation of the 2030 Agenda, and looks forward to the continuing consideration of these issues in the forthcoming reports of the Inter-Agency Task Force on Financing for Development;

34. *Decides* to include in the provisional agenda of its seventy-seventh session, under the item entitled "Macroeconomic policy questions", the sub-item entitled "Promoting investments for sustainable development".